

## Culture's effects on corporate sustainability practices: A multi-domain and multi-level view

Written by

Wednesday, 03 January 2018 10:39 -

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There are no translations available.

Publication date: Available online 30 December 2017

**Source:**Journal of World Business

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With a triple-bottom-line lens on sustainability, this study examines the effects of culture on companies' economic, social, and environmental sustainability practices. Drawing on institutional theory and project GLOBE, we delineate cultural practices dimensions that consistently predict sustainability practices related to each of the three domains. Based on a sample of 1924 companies in 36 countries and nine cultural clusters, we find that future orientation, gender egalitarianism, uncertainty avoidance, and power distance practices positively, and performance orientation practices negatively, predict corporate sustainability practices. Further, our findings suggest that these effects might vary according to the country vis-à-vis cluster level of analysis.

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