

## The Stakeholder Approach: A Sustainability Perspective

Written by Marchand

Monday, 05 July 2010 06:17 - Last Updated Wednesday, 23 February 2011 09:25

---

There are no translations available.

**Abstract** This article considers the stakeholder approach (SHA) to organisational management through the lens of what it means for humans to live sustainably on the Earth (that is, for there to be a sustainable world). In particular, the article considers if the SHA, as it is presented in mainstream academic and management literature, is supportive of corporate practices that advance the achievement of a sustainable world. The analysis shows the SHA to have significant failings in this regard when viewed against key sustainable world criteria, with issues of concern evident from the normative core of the SHA through to its practical application in the management setting.

- Content Type Journal Article
- DOI 10.1007/s10551-010-0538-6
- Authors
- Don Clifton, University of South Australia Adelaide SA Australia
- Azlan Amran, Universiti Sains Malaysia Penang Malaysia

-

- Journal [Journal of Business Ethics](#)
- Online ISSN 1573-0697
- Print ISSN 0167-4544

[read full article](#)